

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494590-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK CO	

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540
 USA

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	494590	06327571

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 6:54 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$1,200.00 NM 3 WFSB W 10/03/12 6:53 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$1,200.00 NM 2 WFSB Th 10/04/12 6:58 AM Eyewitness News 6:30am - 7am :30 ARMO1003H \$1,200.00 NM									
2	10/01/12	10/05/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	8	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 8 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 7 WFSB M 10/01/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 6 WFSB Tu 10/02/12 7:59 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 2 WFSB Tu 10/02/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 8 WFSB W 10/03/12 8:37 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 3 WFSB W 10/03/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 4 WFSB Th 10/04/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM 5 WFSB F 10/05/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM									
3	10/01/12	10/05/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/01/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$750.00 NM 1 WFSB Tu 10/02/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$750.00 NM 2 WFSB W 10/03/12 12:23 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$750.00 NM 4 WFSB Th 10/04/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 ARMO1003H \$750.00 NM 5 WFSB F 10/05/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 ARMO1003H \$750.00 NM									
4	10/01/12	10/05/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$1,800.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494590-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
4	10/01/12	10/05/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$1,800.00	NM																																																																																										
<table><tr><td colspan="2">10/01/12</td><td colspan="2">10/07/12</td><td colspan="2">MTWTF--</td><td colspan="2">5</td><td colspan="2">\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>5:21 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>ARSL0919H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Tu</td><td>10/02/12</td><td>5:25 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>ARSL0919H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/03/12</td><td>5:21 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>ARSL0919H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>Th</td><td>10/04/12</td><td>5:10 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>ARMO1003H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>5</td><td>WFSB</td><td>F</td><td>10/05/12</td><td>5:21 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>ARMO1003H</td><td>\$1,800.00</td><td>NM</td></tr></table>										10/01/12		10/07/12		MTWTF--		5		\$1,800.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/01/12	5:21 PM	Eyewitness News	5pm - 5:30pm	:30	ARSL0919H	\$1,800.00	NM	3	WFSB	Tu	10/02/12	5:25 PM	Eyewitness News	5pm - 5:30pm	:30	ARSL0919H	\$1,800.00	NM	2	WFSB	W	10/03/12	5:21 PM	Eyewitness News	5pm - 5:30pm	:30	ARSL0919H	\$1,800.00	NM	4	WFSB	Th	10/04/12	5:10 PM	Eyewitness News	5pm - 5:30pm	:30	ARMO1003H	\$1,800.00	NM	5	WFSB	F	10/05/12	5:21 PM	Eyewitness News	5pm - 5:30pm	:30	ARMO1003H	\$1,800.00	NM														
10/01/12		10/07/12		MTWTF--		5		\$1,800.00																																																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WFSB	M	10/01/12	5:21 PM	Eyewitness News	5pm - 5:30pm	:30	ARSL0919H	\$1,800.00	NM																																																																																									
3	WFSB	Tu	10/02/12	5:25 PM	Eyewitness News	5pm - 5:30pm	:30	ARSL0919H	\$1,800.00	NM																																																																																									
2	WFSB	W	10/03/12	5:21 PM	Eyewitness News	5pm - 5:30pm	:30	ARSL0919H	\$1,800.00	NM																																																																																									
4	WFSB	Th	10/04/12	5:10 PM	Eyewitness News	5pm - 5:30pm	:30	ARMO1003H	\$1,800.00	NM																																																																																									
5	WFSB	F	10/05/12	5:21 PM	Eyewitness News	5pm - 5:30pm	:30	ARMO1003H	\$1,800.00	NM																																																																																									
5	10/01/12	10/05/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	5	\$1,800.00	NM																																																																																										
<table><tr><td colspan="2">Weeks:</td><td colspan="2"><u>Start Date</u></td><td colspan="2"><u>End Date</u></td><td colspan="2"><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td colspan="2"><u>Rate</u></td></tr><tr><td colspan="2"></td><td colspan="2">10/01/12</td><td colspan="2">10/07/12</td><td colspan="2">MTWTF--</td><td colspan="2">5</td><td colspan="2">\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>5:45 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>ARSL0919H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>10/02/12</td><td>5:43 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>ARSL0919H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>W</td><td>10/03/12</td><td>5:44 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>ARSL0919H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>5</td><td>WFSB</td><td>Th</td><td>10/04/12</td><td>5:38 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>ARMO1003H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>10/05/12</td><td>5:44 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>ARMO1003H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>				10/01/12		10/07/12		MTWTF--		5		\$1,800.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WFSB	M	10/01/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	ARSL0919H	\$1,800.00	NM	2	WFSB	Tu	10/02/12	5:43 PM	Eyewitness News	5:30pm - 6pm	:30	ARSL0919H	\$1,800.00	NM	3	WFSB	W	10/03/12	5:44 PM	Eyewitness News	5:30pm - 6pm	:30	ARSL0919H	\$1,800.00	NM	5	WFSB	Th	10/04/12	5:38 PM	Eyewitness News	5:30pm - 6pm	:30	ARMO1003H	\$1,800.00	NM	1	WFSB	F	10/05/12	5:44 PM	Eyewitness News	5:30pm - 6pm	:30	ARMO1003H	\$1,800.00	NM
Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																									
		10/01/12		10/07/12		MTWTF--		5		\$1,800.00																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
4	WFSB	M	10/01/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	ARSL0919H	\$1,800.00	NM																																																																																									
2	WFSB	Tu	10/02/12	5:43 PM	Eyewitness News	5:30pm - 6pm	:30	ARSL0919H	\$1,800.00	NM																																																																																									
3	WFSB	W	10/03/12	5:44 PM	Eyewitness News	5:30pm - 6pm	:30	ARSL0919H	\$1,800.00	NM																																																																																									
5	WFSB	Th	10/04/12	5:38 PM	Eyewitness News	5:30pm - 6pm	:30	ARMO1003H	\$1,800.00	NM																																																																																									
1	WFSB	F	10/05/12	5:44 PM	Eyewitness News	5:30pm - 6pm	:30	ARMO1003H	\$1,800.00	NM																																																																																									
6	10/01/12	10/05/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	3	\$1,900.00	NM																																																																																										
<table><tr><td colspan="2">Weeks:</td><td colspan="2"><u>Start Date</u></td><td colspan="2"><u>End Date</u></td><td colspan="2"><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td colspan="2"><u>Rate</u></td></tr><tr><td colspan="2"></td><td colspan="2">10/01/12</td><td colspan="2">10/07/12</td><td colspan="2">MTWTF--</td><td colspan="2">3</td><td colspan="2">\$1,900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>11:12 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>ARSL0919H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>10/02/12</td><td>11:23 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>ARSL0919H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>F</td><td>10/05/12</td><td>11:13 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>ARMO1003H</td><td>\$1,900.00</td><td>NM</td></tr></table>										Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>				10/01/12		10/07/12		MTWTF--		3		\$1,900.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WFSB	M	10/01/12	11:12 PM	Eyewitness News	11PM - 11:35PM	:30	ARSL0919H	\$1,900.00	NM	1	WFSB	Tu	10/02/12	11:23 PM	Eyewitness News	11PM - 11:35PM	:30	ARSL0919H	\$1,900.00	NM	2	WFSB	F	10/05/12	11:13 PM	Eyewitness News	11PM - 11:35PM	:30	ARMO1003H	\$1,900.00	NM																						
Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																									
		10/01/12		10/07/12		MTWTF--		3		\$1,900.00																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
3	WFSB	M	10/01/12	11:12 PM	Eyewitness News	11PM - 11:35PM	:30	ARSL0919H	\$1,900.00	NM																																																																																									
1	WFSB	Tu	10/02/12	11:23 PM	Eyewitness News	11PM - 11:35PM	:30	ARSL0919H	\$1,900.00	NM																																																																																									
2	WFSB	F	10/05/12	11:13 PM	Eyewitness News	11PM - 11:35PM	:30	ARMO1003H	\$1,900.00	NM																																																																																									
7	10/06/12	10/06/12	Eyewitness News Weekend	6am - 7am	-----1-	:30	1	\$375.00	NM																																																																																										
<table><tr><td colspan="2">Weeks:</td><td colspan="2"><u>Start Date</u></td><td colspan="2"><u>End Date</u></td><td colspan="2"><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td colspan="2"><u>Rate</u></td></tr><tr><td colspan="2"></td><td colspan="2">10/01/12</td><td colspan="2">10/07/12</td><td colspan="2">-----1-</td><td colspan="2">1</td><td colspan="2">\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>10/06/12</td><td>6:09 AM</td><td>Eyewitness News Weekend</td><td>6am - 7am</td><td>:30</td><td>ARMO1003H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>				10/01/12		10/07/12		-----1-		1		\$375.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Sa	10/06/12	6:09 AM	Eyewitness News Weekend	6am - 7am	:30	ARMO1003H	\$375.00	NM																																												
Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																									
		10/01/12		10/07/12		-----1-		1		\$375.00																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WFSB	Sa	10/06/12	6:09 AM	Eyewitness News Weekend	6am - 7am	:30	ARMO1003H	\$375.00	NM																																																																																									
8	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM																																																																																										
<table><tr><td colspan="2">Weeks:</td><td colspan="2"><u>Start Date</u></td><td colspan="2"><u>End Date</u></td><td colspan="2"><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td colspan="2"><u>Rate</u></td></tr><tr><td colspan="2"></td><td colspan="2">10/01/12</td><td colspan="2">10/07/12</td><td colspan="2">-----1</td><td colspan="2">1</td><td colspan="2">\$1,100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/07/12</td><td>9:47 AM</td><td>CBS Sunday Morning</td><td>9:00am - 10:30am</td><td>:30</td><td>ARMO1003H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>				10/01/12		10/07/12		-----1		1		\$1,100.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/07/12	9:47 AM	CBS Sunday Morning	9:00am - 10:30am	:30	ARMO1003H	\$1,100.00	NM																																												
Weeks:		<u>Start Date</u>		<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																									
		10/01/12		10/07/12		-----1		1		\$1,100.00																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WFSB	Su	10/07/12	9:47 AM	CBS Sunday Morning	9:00am - 10:30am	:30	ARMO1003H	\$1,100.00	NM																																																																																									

Total Spots 31

Payment Terms Net 30 Days

<u>Gross Total</u>	\$38,925.00
<u>Agency Commission</u>	\$5,838.75
<u>Net Amount Due</u>	\$33,086.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.